

Waterloo Citizens for a Pool

7:00 PM Wednesday, July 6, 2022, Morrison Talbott Library

Attendees

Amy Grandcolas, President
Celeste Breitwiser, Treasurer
Dawn Rubemeyer, VP
Lea Brinson via Zoom

Gina Pfund
Marge Francois
Eric Wegener

Meeting Minutes

Officer/Committee Reports

1. Amy Grandcolas called the meeting to order Celeste made a motion to approve the June meeting minutes, Dawn seconded the motion. The motion was carried without objection.
2. President – Amy Grandcolas advised that she has some updates that will be addressed later in the meeting. However, she had heard of 2-3 locations that had their yard signs stolen in the last week.
3. Vice President – Dawn Rubemeyer had nothing to report outside of the agenda items.
4. Treasurer – Celeste Breitwiser reported that WCP account currently has approximately \$ 28k and is \$ 3000 in the positive for 2022 so far. We will have our insurance and PO box bills to pay in August.
5. Secretary – nothing to report from Eric, who was at the Waterloo Swim Meet.
6. Committees – Community Outreach/Fundraising
 - a. Amy reported that we had 25 contacts added to our email list from the Porta Westfalica festival, handed out several yard signs, sold 7 awareness shirts, and had \$ 44 donated to our efforts.
 - b. Dawn relayed that Barb and Jerry from Papa Vito's are ready to do another fundraising night, probably sometime in mid August.
 - c. Parents of some of Loo's Little Listeners reached out to Amy because their kids wanted to host a Car Wash to benefit WCP. They have arranged for Waterloo Automotive to host from 9 am – 1 pm on Saturday, July 16th and will provide volunteers. Amy will work on adding a cross promotion with Oh! Sugar Ice & Cream to drum up more customers.
 - d. Also, Amazon Prime Day is coming up next week so now is a good time to remind our supporters to utilize Amazon Smile when shopping. Amy will send an email to our contact list regarding Amazon Smile, the upcoming Car Wash, and a reminder on the shirts available for purchase.
7. Committees – Capital Funding Campaign
 - a. Lea will start drafting our project proposal and request for funds for various foundations that have expressed interest in contributing to the community pool efforts.
 - b. Eric is prepared to draft conditional pledge agreements as needed.

Old Business

1. A recap of the June Park Board meeting was provided, and it was reported that there was nothing discussed that pertained to WCP. Amy and Gina did update Eric that the Park Board is considering putting the Splash Pad out to bid again, but directly to the individual trade contractors and they do hope to see a bid from Westport for the actual splash pad portion of the project. Eric will reach out to HMG and the Park Board to stay updated on the re-bidding process.

2. Because a City Council Utility meeting was not held in June, Amy, Gina, and Lea attended the regular City Council Meeting on June 20th to present the Advisory/Exploratory Committee formation and request for 2-3 members of the City Council serve on the committee. A couple of questions were asked, but none of the aldermen volunteered. Lea did speak to Shawn Kennedy and Brad Papenberg after the meeting, both said they thought it made sense to have city council members on the committee and they would consider serving on the committee if the council would want them to. Amy then sent follow up emails to all of the aldermen on July 2nd and had back from Kyle Buettner and Steve Notheisen to decline our request so far. Lea and Amy plan to go to the July 11th Utility meeting to have more direct conversations with the Council in a more laid-back setting per the advice of Jim Trantham.
3. A discussion was also held on what additional community members to recruit for the Advisory/Exploratory Committee. It was decided that Amy would reach out to Ryan Osterhage, Lea would reach out George Obernagal, and one or the other would reach out to Gary Most. Gina has already been in contact with Stacy LaCroix and Vicki Koerber. Kris Fulford from the Y and Eric from Westport are already on board.
4. Lea advised that we need to get the Advisory/Exploratory committee set and the operating cost plan in place before launching a capital campaign. Lea has also kept an eye on various grant opportunities from Illinois, but none have opened for applications yet. Gina did share that IDNR has announced that there will be OSLAD grants again this fiscal year and will keep us updated as more information is released.

New Business

1. Dawn reported that the Waterloo Homecoming dates are set for 08/26 & 08/27 and asked if we want to set up a booth for that as well. It was agreed that would be a good idea. Marge provided Dawn with the Lions Club contact for the vendor sign up. The possibility of a dunk tank was discussed and found to good idea if it is allowed by the city/organizers and one can be found to borrow or rent for a low cost.

Open Comments

Lea expressed how pleased she was with the feedback and engagement at the Porta Westfalica festival and thanked the volunteers that helped set up and work our booth.

Action Items

1. Advertise the Car Wash via flyers & social media - All
2. Continue to build the Advisory/Exploratory Committee
 - a. Contact members of the City Council and Community Leaders to fill out the committee – Amy & Lea
3. Homecoming Vendor Registration - Dawn

Upcoming Events/Meetings

City Utility Meeting - July 11th, 7:00 pm, City Hall, Upstairs Meeting Room

Park District Board - July 13th, 7:00 pm, City Hall, Upstairs Meeting Room

Car Wash for WCP – July 16th, 9:00 am, Waterloo Automotive

General Assembly - August 3rd, 2022, 7:00 pm, Morrison Talbott Library

Next Meeting Agenda Items

1. Finalizing the Advisory/Exploratory Committee & Meeting Date
2. Homecoming Booth Planning & Schedule