

# Waterloo Citizens for a Pool

7:00 PM Wednesday, March 2, 2022, Morrison Talbott Library.

## Attendees

Amy Grandcolas, President  
Celeste Breitwiser, Treasurer  
Mary Gardner, Board Member  
Eric Reinhard, Secretary

Gina Pfund  
Jimmy Yaekel  
Jim Hewitt, Board Member  
Phil Halt

## Meeting Minutes

### Officer/Committee Reports

1. Amy Grandcolas called the meeting to order Mary made a motion to approve the January meeting minutes, Gina seconded the motion. The motion was carried without objection.
2. President – Amy Grandcolas advised that the Papa Vito's fundraiser looks to have raised around \$1,250, and when all the numbers are finalized, Celeste will provide a full report.
3. Vice President – None.
4. Treasurer – Celeste did not have a full report for the attendees but provided preliminary results from the Papa Vitos fundraiser and indicated a full report after the 5K will include the expense items.
5. Secretary – The secretary had nothing to report.
6. Committees –
  - a. The **Papa Vito's outreach and fundraising event** was held on Tuesday, February 22. Dawn was unable to attend in person to provide a report but relayed the information to Amy, who indicated that the night went smoothly and there was strong public participation. The fundraiser looks to have generated around \$1,250.00 but the real win for the night was in the outreach and communication efforts.
  - b. The St. Paddy's Day 5K is scheduled for Saturday, March 19. There are currently \$3,800.00 in paid sponsors. There is still a need for coupons for giveaway coupons registration packets. Amy asked for volunteers to help put together the race packets and also to man the table at Hopskeller for pre-race packet pickups. The deadline to order T-Shirts is quickly approaching so it was encouraged to use social medial invites to increase participation. The attendees were asked if anyone has access to a PA system to avoid having to rent one.

### Old Business

1. Amy Grandcolas reported on the February Park Board Meeting. Lea passed out the pool information packet to the Park District Board Members. There was no update on the Splash Pad yet and it was indicated that because the Park District is still waiting on the Illinois Department of Health permit process, there are no constructions bid packets. It was suggested to WCP that one of the primary Park District Concerns is a plan to meet operating costs. The Board discussed that perhaps the focus of the capital campaign could shift from funding construction costs to establishing an endowment that can help fund any shortfall between operating costs and user fees. It appears the shortfall number may be around \$45,000 and an endowment of \$1.5M would do well to cover that shortfall.

## New Business

1. Amy led the board in a discussion concerning the upcoming Park District Meeting on Wednesday, March 9. The WCP plan is on the agenda and the goal for this meeting is to have the Board entertain the proposal so that progress may be made towards having an initiative placed before the taxpayers on the June ballot. She has arranged for representatives from Westport Pools, Stifel, and the YMCA to attend to Answer Questions and provide further information. Stifel has an engagement letter that will need to be signed by the Park District. Amy reiterated that it is VERY important that a strong showing of public interest be made at this meeting and asked all in attendance to spread the word and ask interested persons to attend.
2. It was discussed that if an endowment for operating costs is to be the capital campaign goal, then a letter of intent for pledges will be needed, and the pledge agreements should be conditional upon voter approval of the construction bond.
3. The Board had an open discussion on various ways that public outreach can be facilitated. Signage is available for yards and anyone who knows of a business that may be interested in posting a sign is welcome. Various subdivision developments are also possibilities. Amy also requested the attendees continue to think about organizations to which WCP can make outreach/fundraising presentations.

## Open Comments

There were no additional comments and Amy thanked the attendees.

## Action Items

1. Encourage Attendance at the March Park District Meeting.
2. Continue to Research bond measures and funding options - Amy/Eric
3. Call to Action to increase registrations for 5K scheduled for March 19 (deadline for T-Shirt ordering is quickly approaching).

## Upcoming Meetings

Park District Board, March 9<sup>th</sup>, 7:00 pm, City Hall, Upstairs Meeting Room

General Assembly April 6, 2022, 7:00 pm, Morrison Talbott Library

5K- March 19, 2022

## Next Meeting Agenda Items

1. Capital Campaign Launch- Status
2. Discuss the March Park District Meeting outcomes
3. Grant Options