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# Waterloo Citizens for a Pool

Wednesday, 2.2.2022, In light of the resurgence of COVID infections, in lieu of an in-person meeting, the general assembly meeting was conducted via Zoom.

## Attendees

Amy Grandcolas, President

Dawn Rubemeyer, Vice-President

Celeste Breitwiser, Treasurer

Mary Gardner, Board Member

Eric Reinhard, Secretary

Scott Davis, Board Member

Gina Pfund

Lea Brinson

Nancy Fleming

## Meeting Minutes

### Officer/Committee Reports

1. Amy Grandcolas called the meeting to order. Scott made a motion to approve the January meeting minutes, Mary seconded the motion. The motion was carried without objection.
2. President – Amy Grandcolas Provided an update on the Papa Vito's outreach and fundraising night. The new date will be February 22, due to scheduling concerns with Papa Vitos.
3. Vice President – Dawn indicated she had no report to make.
4. Treasurer – Celeste was unavoidably detained, and the Treasurer's report was unavailable at meeting time.
5. Secretary – The secretary had nothing to report.
6. Committees –
  - a. The Outreach and Fundraising Committee announced that the **Papa Vito's outreach and fundraising event** is rescheduled for Tuesday, February 22. Dawn is again coordinating volunteer shifts. Papa Vito's will provide all labor for cooking and running phones. Volunteers will be delivering pizzas. There will be flyers provided to go out with deliveries with a call to action for donations. There will be a QR code for donations. Board Members are encouraged to send out Facebook invites. Celeste updated the Board that the **St. Patrick's Day 5K** is scheduled for March 19, and "ready to go" in that all necessary permits have been obtained. Sponsorships are already coming in and the Facebook event is ready to be marketed. Celeste requested input around the shirt designs and there was general approval of the designs.
  - b. The Capital Campaign Committee announced that a donation was made to the capital campaign in the name of Carl Vogt, who recently passed, on January 18. The board expressed its appreciation to the family.

### Old Business

1. Amy Grandcolas first provided a report from the January Park Board Meeting. She indicated there were no relevant discussions to the WCP or pool project.
2. Lea Reported that it is early in the year, and there haven't been any new and relevant grant opportunities, but she is keeping an eye out for anything that may be announced.

## New Business

1. Amy next led a discussion with the Board concerning a meeting that she and Eric took with a representative from Stifel Nicolaus' investment banking team and presented to the Board a copy of the bond financing analysis that has since been provided. Of particular interest coming out of the meeting was that industry-wide, investment banking firms do not typically charge fees for putting together proposals and analyses, and that they are compensated through commissions charged with the bonds are sold to investors.
  - a. Amy indicated that packet is being prepared with the relevant information, to be presented to the Park district. Printed drafts shown to the board are not final and not approved for public distribution.
  - b. Amy also discussed with the Board strategies for communicating this information to both the Park District and to the Waterloo City Council.
2. In alignment with the bond proposal information, Amy led the Board in a discussion around strategies to communicate to the Park District the level of Community Support at their March Meeting and encouraged all Board Members to talk-up the meeting and request the public to attend and show support.

## Open Comments

There were no additional comments and Amy thanked the attendees.

## Action Items

1. Move forward with Capital Campaign- Amy/Lea
2. Research bond measures and funding options- Amy/Eric
3. Call to Action to increase registrations for 5K scheduled for March 19.

## Upcoming Meetings

Park District Board, February 9<sup>th</sup>, 7:00 pm, City Hall, Upstairs Meeting Room

General Assembly March 2, 2022, 7:00 pm, Location TBA

5K- March 19, 2022

## Next Meeting Agenda Items

1. Capital Campaign Launch- Status
2. Public Outreach and Preparing for Park District Board Meetings.
3. Grant Options