

Waterloo Citizens for a Pool

Wednesday, 1.05.2022, In light of the resurgence of COVID infections, in lieu of an in-person meeting, the general assembly meeting was conducted via Zoom.

Attendees

Amy Grandcolas, President
Dawn Rubemeyer, Vice-President
Jim Hewitt, Board Member
Celeste Breitwiser, Treasurer

Mary Gardner, Board Member
Eric Reinhard, Secretary
Scott Davis, Board Member
Lea Brinson

Meeting Minutes

Officer/Committee Reports

1. Amy Grandcolas called the meeting to order. Dawn made a motion to approve the December meeting minutes, Celeste seconded the motion. The motion was carried without objection.
2. President – Amy Grandcolas announced that the organization's website has been updated with the scheduled events for the first 6 months of 2022.
3. Vice President – Dawn indicated she had no report to make.
4. Treasurer – Celeste announced to the board that due to timing of this meeting, the monthly account statement has not been received from the bank, so she has nothing to report.
5. Secretary – The secretary had nothing to report.
6. Committees –
 - a. The Outreach and Fundraising Committee announced that the **Papa Vito's outreach and fundraising event** is scheduled for Monday, January 17. Dawn is coordinating volunteer shifts and provided her personal cell phone number to the attendees. Amy encouraged board members to utilize Facebook invites to friends and contacts. It was requested that all volunteers wear masks. Amy and Celeste discussed utilizing Venmo to accept donations during the event. Celeste updated the Board that the **St. Patrick's Day 5K** is scheduled for March 19, pending approval of event permits by the City Council. Celeste has engaged Final Lap for the chip timing and event management.
 - b. The Capital Campaign Committee announced no general updates in this portion of the meeting, but that there will be some information discussed later.

Old Business

1. Amy Grandcolas first provided a recap of the December Park Board Meeting.
 - a. WCP's partnership with the Park Board was discussed. Members expressed concern with the Board spending any funds towards having a ballot measure being presented to the voters and the Park Board would like to see specific financial projections before moving forward.
 - b. Concerns with operating costs and operational days of the pool were discussed. Amy reported that Westport Pools is generating more information in this space.
 - c. Amy reported that the Park Board did not discuss operating costs for the Splash Pad.
 - d. Amy reported that her general takeaway from the meeting is that the Park Board attitudes are shaped by past attempts at a pool project and that WCP must focus on shifting attitudes towards today and the future.

New Business

1. Amy led a discussion with the board concerning prior results on referendum measures that have been presented to the voters, discussed the context within which those measures were presented, and noted to the board that none of the prior referendums made any specific reference to tax increases.
2. It was discussed that potential grant application periods for 2022 should start opening up in the coming months, but there are no new opportunities to report.
3. With respect to the Capital Campaign, it was discussed that we are thoughtfully starting the process of engaging with community members and leaders. The Board is currently seeking marketing ideas to keep WCP active on social media. As part of this process, Lea is seeking biographical information from the WCP leadership to include in the Outreach and Capital campaigns. If attendees have not already done so, they were asked to provide their information to Lea.

Open Comments

There were no additional comments and Amy thanked the attendees.

Action Items

1. Move forward with Capital Campaign- Amy/Lea
2. Research bond measures and funding options- Amy/Eric
3. Papa Vito's Pizza Night- January 17

Upcoming Meetings

Park District Board, January 12th, 7:00 pm, City Hall, Upstairs Meeting Room

General Assembly February 2, 2022, 7:00 pm, Morrison-Talbott Library, Large Meeting Room

5K- March 19, 2022

Next Meeting Agenda Items

1. Capital Campaign Launch- Status
2. Papa Vitos Feedback/Results
3. Grant Options