

# Waterloo Citizens for a Pool

Wednesday, 12.01.2021, Morrison-Talbott Library, 7:00pm – General Assembly Meeting

## Attendees

Amy Grandcolas, President  
Dawn Rubemeyer, Vice-President  
Jim Hewitt, Board Member  
Celeste Breitwiser, Treasurer  
Gina Pfund

Mary Gardner, Board Member  
Eric Reinhard, Secretary  
Scott Davis, Board Member  
Jim Molinari  
Lea Brinson

## Meeting Minutes

### Officer/Committee Reports

1. Amy Grandcolas called the meeting to order. Scott made a motion to approve the October meeting minutes, Mary seconded the motion. The motion was carried without objection.
2. President – Amy Grandcolas announced that the Capital Campaign packets are now available on the Website and indicated there were updates to the information on Amazon Smile.
3. Vice President – Dawn indicated she had no report to make.
4. Treasurer – Celeste Presented a proposed budget for the 2022 calendar year to the Board (a copy to be included in the official records and incorporated herein by reference). The Board discussed the proposed budget. Scott Davis mad a motion to approve the budget and authorize the Treasurer to make expenditures during the year consistent with the budge. Mary seconded the motion and the motion carried without objection.
5. Secretary – The secretary had nothing to report.
6. Committees – Amy reported that with respect to Community Outreach and Fundraising, there is a pizza night being planned with Papa Vito's, for January. It will need to be a Monday or Tuesday night to fit Papa Vito's schedule. Dawn indicated she would work to confirm the date. With respect to the Capital Funding Campaign, Amy indicated there have been a couple of meetings, that will be addressed in old/new business.

### Old Business

1. Amy Grandcolas first provided a recap of the November Park Board Meeting. Progress on the Splash Pad has been slow. In particular, the Board was concerned with excavation costs at the Zimmer Park site and wanted more information on those costs. Bids have not yet been taken on the Splash Pad, and it appears Westport Pools is interested in bidding the Splash Pad project, as well. Gina requested the Board add the pool issue as an official agenda item for the December meeting to discuss a partnership between the Park Board and WCP so that we can move forward with funding, particularly grant opportunities.
2. Amy next provided a recap of the WCP town hall. She indicated the meeting went well and that there were 60 in-person attendees, and 15 attendees by Zoom. Also, she indicated the Republic Times published an article recapping the meeting.
3. Amy provided a report on the 2022 initiatives:
  - a. One Donor has pledged to donate \$20,000 per year for the next five years (\$100,000 total) and Dawn reported the first installment has been initiated into the Edward Jones account, but not yet received.
  - b. The Zimmer Foundation has been impressed with our presentation but remains limited on its ability to fund a project that is still in the planning stages and has not yet broken ground.
  - c. Sponsorship of the Lifeguard Stations has been pledged, at a value of approximately \$10,000 to \$12,000.

- d. Leadership is working on social media materials to further the public awareness campaign.
- e. Amy reported that as we moved into business outreach, the printed packets are ready for use. The Board discussed making a presentation to the Oddfellows. Scott indicated he could reserve a time as early as January 7, but Lea indicated we should move that date later to fit in better with her proposed capital campaign plan.
- f. Amy also reported that she, Eric, and Lea had met with Edie Koch from the Monroe County Economic Develop Co to discuss grant funding opportunities, particularly the Main Street grant. That conversation has been an impetus in large part to the Park Board Agenda Item to discuss formalizing a partnership with WCP to pursue funding opportunities.

## New Business

1. Amy led a discussion with the Board concerning the engagement of Lea Brinson as a professional to assist WCP in its fundraising campaign. After the Town Hall meeting, Gary Most introduced Amy to Lea. She is a professional Fundraiser and her firm is called Mission Support (Missionsup.com). Amy then introduced Lea to the Board and invited Lea to present her proposal (a copy is included the official records and incorporated herein by reference).
  - a. Lea introduced herself and described her background, knowledge, skills, and abilities as a fundraising subject matter expert. She also presented her proposal to the Board.
  - b. The Board discussed the proposal and presented questions to Lea. Following the discussion, Mary made a motion to approve the engagement of Mission Support and Lea in accordance with the proposal, subject to a cap on the expenditures of \$9,500.00. The motion was seconded by Scott and unanimously carried by the Board.
2. Next Steps for a 2022 Ballot Initiative- Amy indicated to the board that the deadline to submit the ballot initiative for the June election is March 22<sup>nd</sup>. She will work with Eric to pursue options for funding capital and ongoing pool expenses through Real Estate taxes and sales taxes, and research the process to have bond initiatives placed on the ballot.
3. Amy indicated the December Park Board Meeting is December 8 at 7:00 pm and asked any available Board Members to attend.

## Open Comments

There were no additional comments and Amy thanked the attendees.

## Action Items

1. Move forward with Capital Campaign- Amy/Lea
2. Research bond measures and funding options- Amy/Eric
3. Confirm date for Pizza Night- Dawn

## Upcoming Meetings

Park District Board, December 8<sup>th</sup>, 7:00 pm, City Hall, Upstairs Meeting Room

General Assembly – January 5, 2022, 7:00 pm, Morrison-Talbott Library, Large Meeting Room

5K- March 19, 2022

## Next Meeting Agenda Items

1. November Town Hall – Feedback and Outcomes
2. Capital Campaign Launch- Status
3. Grant Options