

***Building A Stronger Community,
One Splash At A Time.***



November 2021

OVERVIEW

A history of the Waterloo Park District

Six Waterloo community members, who later became known as the Founding Fathers of the Waterloo Park District, had a vision to form a park district with the purpose to bring a public swimming pool to Waterloo, as well as a larger park on the outskirts of town. A collaborative effort of several community organizations, including the Chamber of Commerce, Lions Club, Waterloo Rotary, Optimist Club, VFW, and the American Legion, encouraged the creation of such a park district. In 1955, with the passing of the Park District Administration Ordinance and Voter Referendum, the Waterloo Park District was officially formed.

One of the Founding Fathers' original goals came to fruition when the John Pupova family donated 40 acres of land to the Park District in 1957, which later became Konarcik Park. But it took another 11 years and three referendums for the goal of a community swimming pool to be achieved, and The Waterloo Park District Swimming Pool officially opened the summer of 1969 in Koenigsmark Park near the center of town. The following year, the Waterloo Swim Team, later known as the Waterloo Piranhas, was formed, and entered into a swim conference of teams from surrounding communities. In 2003, the pool was renamed and dedicated as the Victor Sondag Memorial Pool, after the longtime attorney and secretary of the Waterloo Park District.

The summer of 2009 would eventually become the final season of swimming at the Victor Sondag Memorial Pool. After seven failed referendums between 2005-2010 for either the financing of a new pool, an aquatic park, or required general repairs and upgrades, the Waterloo Park Board put the swimming pool on "inactive status" for the summers of 2010 and 2011. In 2012, the swimming pool was demolished, filled in and turned into green space.



Photo Credit: Waterloo Republic-Times. Circa 1969

FORMATION OF WATERLOO CITIZENS FOR A POOL

Despite having no public pool in Waterloo from 2010 to the present, the Waterloo Piranhas Swim Team has continued its swimming tradition that began in 1970 and currently has more than 110 swimmers. Along with the swim team tradition, the pool remains a collective source of fond memories for the citizens of Waterloo. It's a challenge to find someone from the Waterloo area who doesn't have a connection to the Sondag pool. Whether they spent summers there as a kid, took their kids to the pool, had their first job at the pool, or laughed about surviving early morning swim practices, it clearly was a staple of the community.

In early 2017 a group of Waterloo citizens, with the goal of bringing a community pool back to Waterloo and providing current and future generations an opportunity to create those same memories, organized Waterloo Citizens for a Pool (WCP). By late 2017 WCP successfully became a 501(c)(3), allowing funds to be raised for this goal as a non-profit organization. Since 2018, WCP has hosted an annual St. Paddy's Day 5K to raise money and awareness of our goal, as well as participating in local events and other various fundraisers. WCP partnered with an SIUE Marketing Research class in late 2019 to conduct a survey of area residents and shared the results with the Waterloo City Council, the Waterloo Park District, and to the public at a town hall meeting in early 2020.

With this information and the encouragement of certain Park District commissioners, WCP hired Westport Pools in early 2021 to design an aquatic facility as an expansion option to the Park District's upcoming Splash Pad at the William Zimmer Memorial Park. Westport Pools has supplied WCP with a design and estimated budget memo to show our community and governing bodies what this aquatic facility could look like along with approximate build and operating costs.



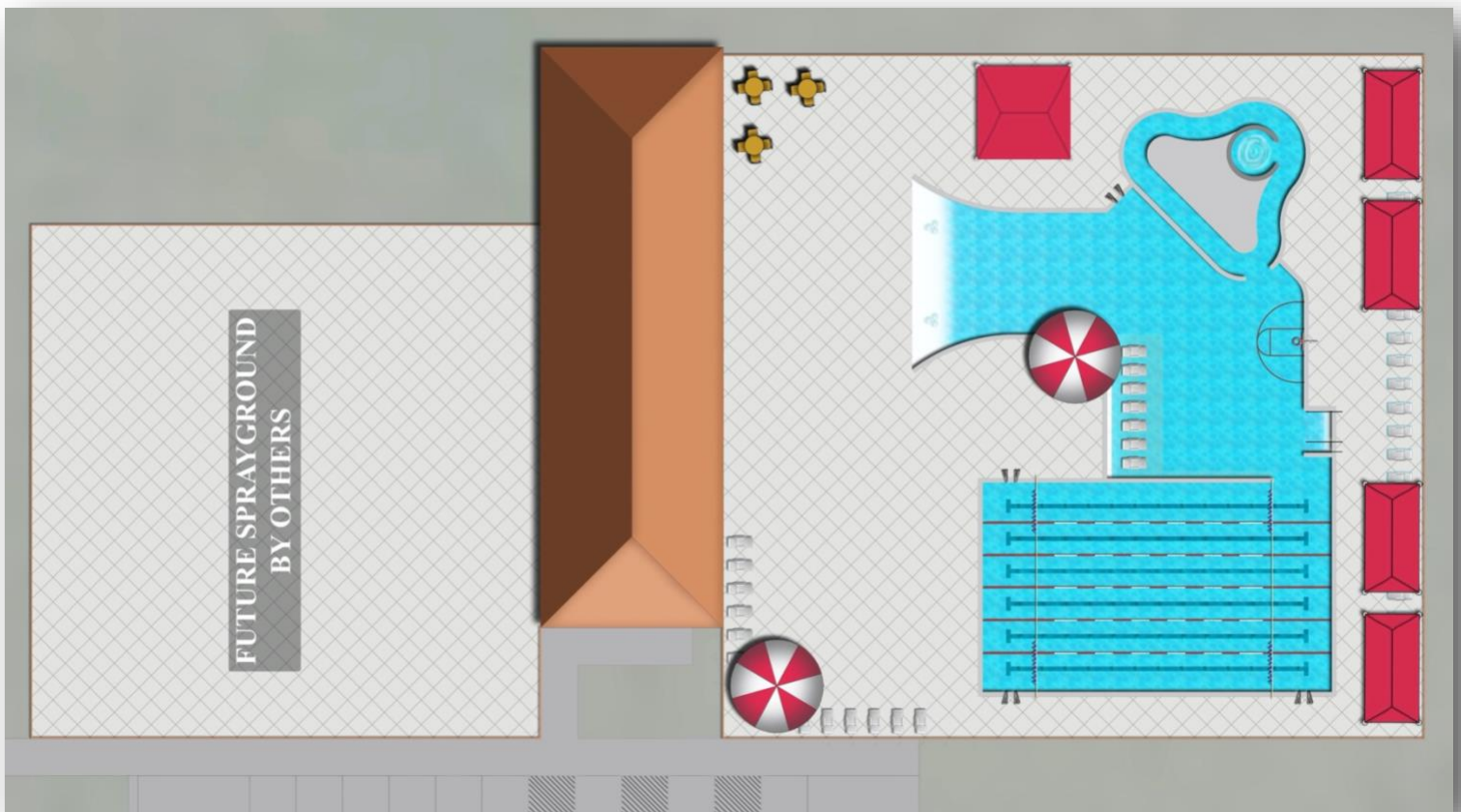
THE PLAN

Dream, Explore, Research, Plan, Fund

Building the Future

After a thorough review of the 2019 SIUE Marketing Research Study and careful consideration, Version 4a from Westport Pools was selected by the pool design committee. Version 4a was selected as the best choice considering desired features, annual operating costs, scalability for additional features, possible programming usage, overall size, and construction cost. Version 4a is pictured below and includes the following:

- 8,574 sq. ft. pool
- 13,019 sq. ft. pool deck
- Bath house & concession area
- Six 25-yard lap lanes
- Tanning platform
- Underwater benches
- Zero entry beach
- Lazy river w/ vortex
- Water play features
- Several shade structures
- Water basketball
- Mechanical room



ESTIMATED COST

A fiscally responsible approach for youth, families, and our community

Working in Partnership

“We have prepared this memo with the intention of providing key stakeholders with essential planning information. This memo is intended to give budget guidance based upon the concept drawings prepared by our team. The budget information presented is based upon our experience and prior construction costs of aquatic facilities throughout the Midwest.”

- J. Ryan Casserly, President, Westport Pools, Inc.

The total project is estimated to cost \$3,900,000*. Below is the “Estimated Budget Memo”, as presented to Waterloo’s Park District and City Council.

Line items	Estimated Cost
Pool Vessel	\$ 1,930,000
Lazy River & Vortex	\$ 150,000
Shade Structures	\$ 50,000
Pool Deck	\$ 170,000
Bath House	\$ 1,475,000
Pool Enclosure	\$ 40,000

Amenities	Estimated Cost
Bid alt 1) Climbing Wall	\$ 25,000
Bid alt 2) Aqua Zip’N (rope swing)	\$ 30,000
Bid alt 3) Competition Starting Blocks	\$ 25,000
Zero Entry Spray Feature	\$ 6,000 - \$ 10,000
Lifeguard Chair	\$ 2,000 each



*Estimated Costs do not include excavation, rock breaking/hauling, utility work, landscaping, or deck lighting.

HOW TO HELP

Ways to support the Waterloo pool initiative.

A Lasting Legacy

This may be the opportunity you've been looking for to create a lasting personal, family, or organizational legacy. For example, when you, your family, your business, or organization makes a tax-deductible contribution in the appropriate amount, an area within the new aquatic facility can be dedicated in your name or the name you have chosen to honor. There are a limited number of named gift opportunities available. If you or someone you know would like to discuss a special memorial gift, please contact any committee member.

Cash Gifts

Cash gifts in any amount are welcomed and will be greatly appreciated. Monetary contributions of \$100 or more will receive recognition in the Republic Times Newspaper. A full list of recognition levels and details follow on the next page.

Contributions should be made to "Waterloo Citizens for a Pool".

Please mail to:

Waterloo Community Pool Fund

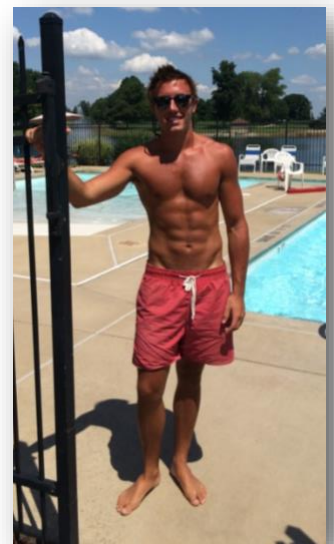
P.O. Box 116

Waterloo, IL 62298

Other Gift Options

Other forms of gifting include a certificate of deposit, stocks or bonds, business services, construction materials, a paid-up life insurance policy, or possibly something that has not occurred to our committee. For more information or to arrange a confidential conversation, please contact Amy Grandcolas or Celeste Breitwiser.

Gifts to the Waterloo Community Pool Fund can also be anonymous.



GIFTS & SPONSORSHIPS

Ways to support the Waterloo pool initiative.

General Contributions

Basic	\$100 - \$499	Newspaper Recognition
Bronze	\$500 - \$999	Newspaper Recognition
Silver	\$1,000 - \$2,499	Newspaper Recognition
Gold	\$2,500 - \$4,999	Wall of Giving
Platinum	\$5,000+	Wall of Giving

General Contributions

- Building Materials
- Landscape Materials
- Pool Enclosure (Fencing)
- Printing Materials
- Promotional Materials
- Excavation & Grading
- Any related items that can cut costs of the overall project

Sponsorship Opportunities

- Shade Structures
- Lazy River & Vortex
- Basketball
- Aqua Zip'N
- Climbing Wall
- Competition Blocks
- Concession Area
- Locker Rooms
- Lifeguard Chairs
- Spray Features
- Deck Lighting
- Landscaping

Personalized plaque for amenity sponsorship.

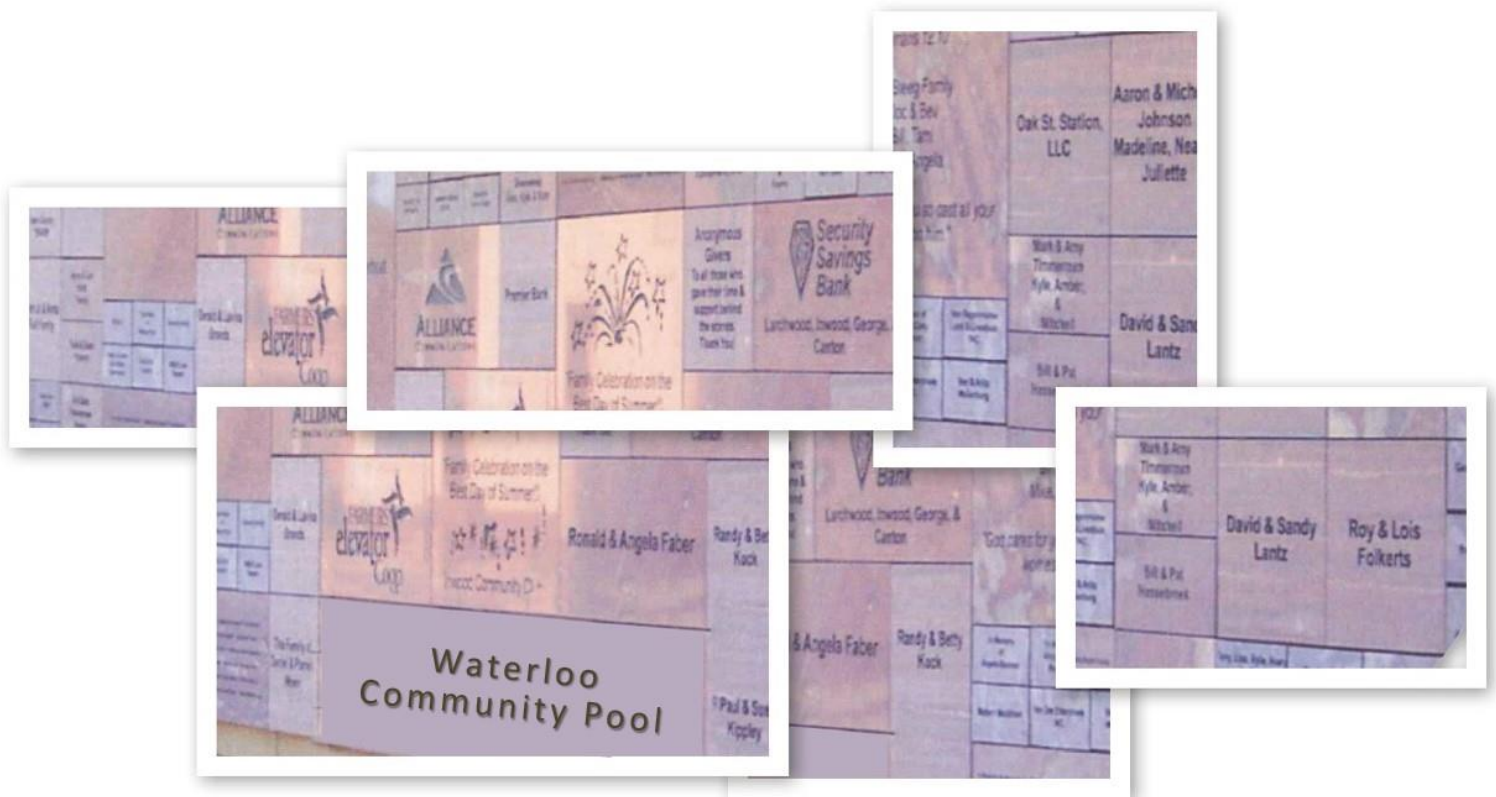


RECOGNITION

An ongoing appreciation for your generous donation

Thank you for Your Support

Donors will be recognized for their contributions, unless requested otherwise. Prior to the opening of the Community Pool, the names of all donors of \$100 or more will be published in the local newspaper. Donor names from the Gold and Platinum level will appear on a “Wall of Giving” at the facility. The picture below provides an example of a “Wall of Giving.” The final location and design of the “Wall of Giving” will be determined later.



MORE INFORMATION

Here to answer your questions.

How can we help?

For more information, please contact any member of the Waterloo Citizens for a Pool listed below. We want to ensure you have the correct and current information about the ongoing efforts to bring a new pool to our community and provide information on what is planned.

Amy Grandcolas – President

WaterlooCitizensForAPool@gmail.com

c: 314-899-7165

Dawn Rubemeyer – Vice President

DawnieRubie@gmail.com

c: 618-719-1298

Eric Reinhard – Secretary

ReinhardLaw@hotmail.com

Celeste Breitwiser – Treasurer

WaterlooCitizensForAPool@gmail.com

c: 618-304-9656

Scott Davis – Board Member

WaterlooCubMaster301@gmail.com

Mary Gardner – Board Member

MaryBobG@yahoo.com

Jim Hewitt – Board Member

JimHewitt7478@yahoo.com

Resource Members

J. Ryan Casserly, President – Westport Pools

Gina Moehrs-Pfund, Commissioner – Waterloo Park District



SPONSORSHIP

Waterloo Community Pool

Donor Information

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

In Honor: _____ In Memorium: _____

Pledge / Donation Information

☐ Monetary

☐ In-Kind (see below)

I (we) pledge to donate a total of \$_____ to be paid as follows:

☐ One-time Donation ☐ \$_____ monthly, for _____ months.

☐ \$_____ Quarterly for _____ quarters ☐ \$_____ yearly, for _____ years.

Payment Method:

☐ Cash ☐ Check ☐ Financial Instrument ☐ Other, describe: _____

Our gift will be matched by (company/foundation) _____

For In-Kind donations, please describe: _____

Signature: _____ Date: _____

☐ I (we) wish to have our gift remain anonymous

☐ I (we) recognize that the donation will be acknowledged publicly

Please make checks, corporate matches, or other gifts payable to:

Waterloo Citizens for a Pool, PO Box 116, Waterloo, IL 62298

Anonymous donations, direct deposits, or wire funds, please contact Amy Grandcolas or Celeste Breitwiser.

No goods or services were provided in return for your contribution.