

Waterloo Citizens for a Pool

Wednesday, 09.01.2021, Morrison-Talbott Library, 7:00pm – General Assembly Meeting

Attendees

Amy Grandcolas
Dawn Rubemeyer
Celeste Breitwiser
Jim Hewitt
Gina Pfund
Susan Halt
Eric Reinhard

Meeting Minutes

Officer/Committee Reports

1. Amy Grandcolas called the meeting to order. Celeste Breitwiser made a motion to approve the August meeting minutes, Eric Reinhard seconded that motion.
2. President – See old and new business.
3. Vice President – Nothing to report.
4. Treasurer – Celeste is still working on an updated Treasurer's Report.
5. Secretary – Nothing to report.
6. Fundraising – See Old Business for an update on the 5K planning.

Old Business

1. 2021 Halfway St. Paddy's Day 5K – Saturday, September 18th – The WCP officers are working on this.
 - a. Logistics (Celeste) – Registration numbers are somewhat low and a few more volunteers are needed for route guides. Gina said she can get spot 8 & 9 covered on the route.
 - b. Sponsorships (Dawn) – Most of the donations have come in for sponsorships. Looking to get some more items for attendance prizes and overall winners.
 - c. Marketing (Amy) – A reminder email just went out to past participants for the shirt deadline. Amy asked for supporters to keep sharing the Facebook event.
2. August Park Board Meeting – Amy attended the August Park District meeting on Wednesday 08/11. The meeting started with a review of the Park District's financial statement for fiscal year ending in April 2021. Julie got the district's IRS letter for the Zimmer Foundation donation, but they have not heard anything else. A roll call vote was taken to accept that donation. HMG is working on the finalized designs and bid packet still, should have by the end of the month. Prices will be good with Rain Drop for another 30 days.
 - a. Gina Pfund reported on a special Park District meeting that was held on August 28th regarding the splash pad. The Zimmer Family Foundation is not able to provide a donation to the Park District as a government agency, they are only able to donate to organizations with a 501(c)(3). It was decided to scale down the splash pad, primarily in the features and building size. Michael Nolte asked if there is a limit to the amount an organization could donate to the district and Mary Buettner clarified that there is not. Shelby Mathes asked Gina if WCP can accept donations and then give them to the park district to get the pool built and stated he knew that's what some members of the Zimmer Foundation want.

3. Feasibility Light – WCP received the estimated costs for various features and additions for the design from Westport. Amy is waiting to hear back on the cost for a color rendering for the capital campaign packet. Jim Hewitt made a motion to approve a cost up to \$ 500 for a color rendering, Dawn Rubemeyer seconded.
4. Officer & Board Openings - there are still two board positions open for WCP, as well as the position of President. Currently Amy is serving as the interim President. The position of President will be added as a special election to the biennial election next month for Vice President and Secretary.

New Business

1. Next Steps for a 2022 Ballot Initiative
 - a. Town Hall on Design – Dates were discussed for WCP to host a town hall meeting to review the design and capital campaign with the public. It was decided that Tuesday, November 9th would work best. Gina will check on reserving the high school auditorium.
 - b. Capital Campaign – Amy shared an example of the packet that Marshall, IL sent out to their local businesses and organizations. The WCP officers met with Gary Most from Marketcity yesterday and he offered to assist with the packet. Susan Halt elaborated on the success Marshall, IL had with their campaign, including an initial \$ 1 million pledge if the team could raise a million. Mentioned that local high school classes came together to sponsor bricks, features, etc. Eric can assist with drafting pledge letters as needed for larger or recurring donations. Dawn will work on setting up an investment account at Edward Jones, but she cannot be on the account, so Celeste will be the primary account contact. WCP should also consider a credit card or ACH authorization form.
 - c. Presentation of Design to Park Board – Amy will request to go on the agenda for the October Park District meeting. Having a city council member on hand was discussed with most in favor of the idea.
 - i. Eric reviewed the details of the recent Illinois Tourism grant that was recently announced for September. That grant is geared towards an event or recreational sites that would encourage tourism with overnight stays, which would not be a good fit for WCP or the Park District.

Open Comments

None

Action Items

1. Continued 5K work – Amy, Celeste, & Dawn
2. Follow up on Color Rendering with Westport – Amy
3. Marketing/Capital Campaign Packet – Amy
4. WHS Auditorium Reservation – Gina
5. October Park District Agenda – Amy
6. Investment Account Set Up - Dawn

Upcoming Meetings

General Assembly – October 6th, 7:00 pm, Morrison-Talbott Library, Large Meeting Room

Next Meeting Agenda Items

1. 2021 St. Paddy's Day 5K Wrap Up
2. Officer Elections
3. Capital Campaign Packet
4. October Park District Presentation
5. November Town Hall Presentation