

Waterloo Citizens for a Pool

Wednesday, 08.04.2021, Morrison-Talbott Library, 7:00pm – General Assembly Meeting

Attendees

Amy Grandcolas
Celeste Breitwiser
Eric Reinhard

Meeting Minutes

Officer/Committee Reports

1. Amy Grandcolas called the meeting to order. Celeste Breitwiser made a motion to approve the July meeting minutes, Amy Grandcolas seconded that motion.
2. President – See old and new business.
3. Vice President – Nothing to report.
4. Treasurer – Celeste is working on an updated Treasurer's Report. Our bill for the design from Westport is due. Amy made a motion to approve paying the \$ 4,975 bill, Celeste seconded that motion.
5. Secretary – Amy has updated the website with meeting minutes, location, and 5K registration info.
6. Fundraising – See Old Business.

Old Business

1. July Park Board Meeting – Amy attended the July Park District meeting on Wednesday 07/14. Mayor Tom Smith was also in attendance. The Park District did approve to add two plats to their taxing district to match the city's due to their recent annexation. HMG sent a final budget cost estimate at \$ 1.3 million for the Splash Pad as designed, this does not include their \$ 100,000 design/project management fee. Tom was there because he and Shelby have planned to meet with the William Zimmer Family Foundation to ask for \$ 500k to cover this budget overage on the project. Tom also went over several aspects of the project that the city will assist with to reduce costs. Tom will also be calling, Bryant (state Senator) and Friess (state Rep), to push for the Splash Pad permits to get through IDPH and/or IDNR quicker.
 - a. Amy also attended a special meeting the Park Board held on July 29th. Shelby recapped his meeting with the Zimmer Foundation, which did agree to provide the Park District with \$ 400k for the Splash Pad. There were some stipulations on signage and a memorial bio of the William Zimmer family. But they did specify that the money would remain in their account and should only be used once needed. There were a lot of conversations on how the overall costs and ways they could attempt to bring them down. Gina had it put on record that she felt the current estimated costs were too high considering that \$ 1.3 million is a third of what would be needed for a pool and felt the money would be better spent on that. Shelby, Kevin, and Don rebutted with why the Park District is not attempting a pool, all centering around the need to get the additional funds from taxpayers, who have previously voted against that and the operating costs of a pool. A motion was approved to accept the donation from the Zimmer Foundation. A motion was also approved to request HMG put together the bid packets for the Splash Pad construction. Don warned that all bids need to be sealed and returned to the Park Board, not HMG.
2. 2021 Halfway St. Paddy's Day 5K – Saturday, September 18th – The current WCP officers are working on this.
 - a. Logistics (Celeste) – Registration is now open. Amy and Celeste will meet with Toolen's Running Start in the next month to go over what to expect on race day.
 - b. Sponsorships (Dawn) – Donations have been coming in for sponsorships. The board will make another push to those we haven't heard from. Sponsorships will need to be finalized by 08/27.

- c. Marketing (Amy) – Event is created on Facebook, banners will be picked up soon, and flyers will start going up at businesses over the next month. An email will go out to past participants.
3. Feasibility Light – Westport has provided WCP with 2 design options, ranging in an estimated cost of \$ 3.8 – 4.1 million. Amy felt moving forward with the plan, 3a, that was under \$ 4 million would be the best option. Both options only have 4 competition lanes. Currently Amy is working to coordinate another meeting with Westport, Michael, and Gina to go over any questions and get a cost breakdown for various features that could be sponsorship opportunities, including add on amenities, such as an additional 2 competition lanes.

New Business

1. Next Steps for a 2022 Ballot Initiative
 - a. Capital Campaign – Amy shared an example of the packet that Marshall, IL sent out to their local businesses and organizations. It was agreed that a similar campaign could potentially be very successful in the Waterloo area. Amy has attempt to re-create but has found it is beyond her editing skills. Celeste suggested reaching out to Gary at Marketicity to see if they would help.
 - b. Other Funding Options – Eric Reinhard inquired as to funding options WCP has previously looked into, particularly bond options. Amy stated that she was not aware of any research done into those options and was interested to see what additional information Eric could provide on these options.
2. Open WCP Board & Officer Positions – there are still two board positions open for WCP, as well as the position of President. Currently Amy is serving as the interim President. The next officer election is in October. The position of President will be added as a special election.

Open Comments

None

Action Items

1. Continued 5K work – Amy, Celeste, & Dawn
2. Set-up Follow Up Meeting with Westport – Amy
3. Marketing/Capital Campaign Packet – Amy

Upcoming Meetings

General Assembly – September 1st, 7:00 pm, Morrison-Talbott Library, Large Meeting Room

Next Meeting Agenda Items

1. Continued Steps with Park Board
2. Funding Options
3. 2021 St. Paddy's Day 5K
4. Officer Elections in October