



Waterloo Citizens for a Pool

Wednesday, 09.04.2019, Monroe County Health Dept, 6:30pm – General Assembly Meeting

Attendees

Jason Breithaupt
Dawn Rubemeyer
Kim Ahne
Amy Grandcolas

Meeting Minutes

Officer/Committee Reports

1. Kim Ahne called the meeting to order. Dawn Rubemeyer made a motion to approve the August Meeting Minutes. Jason Breithaupt seconded that motion.
2. President – See Old and New Business.
3. Vice President – 2 more dog bowls have been placed at Three Tails Parlor and Pantry in Waterloo.
4. Treasurer – Our State Filing has been mailed in to the Attorney General along with the annual fee. The check has been cashed but they are filing hasn't been completed. Jason is digging into what is going on. Our insurance is due as well as the annual PO Box fee. We still have an approximate balance over \$ 20,000.
5. Secretary – Amy will be emailing the 2019 Meeting Minutes to Vickie for uploading on the website.
6. Fundraising – nothing new to report for fundraising.

Old Business

1. Business Plan – the Strategic Plan has been updated with a rough timeline for the group to work with.
2. Petition – We are still looking to get 500 signatures by the end of the year. This petition will be used when presenting to local government taxing bodies. We are currently over 420 signatures.
 - a. Online Option – the board will look over the online petition draft to be combined with the physical signatures and plans to do a social media push with that in early October.
3. Feasibility Study – Lyn, Kim, and Dawn will be attending the two Marketing Research classes at SIUE on September 10th to go over our goals and vision for the feasibility study and answer any questions.
4. T-Shirt Awareness Campaign – Amy would like to put this on hold until after the yard sign campaign and feels late spring/early summer would be a better time to have T-Shirts for sale.
5. Yard Sign Awareness Campaign – Lyn will be following up in the next week to try and find some better pricing. Currently the out of state wholesale company is the lowest, hoping to find a local company that can get closer to the wholesale price.
6. City Council and Park Board Meetings – nothing of note at the last city council meetings. At the August Park Board meeting they were still undecided on applying for the Oslad Grant. City Alderman Kyle Buettner was there with 3 other adults and a few kids. He encouraged the Park Board to apply for the grant for the purpose of a splash pad. The Board agreed to hold a special meeting in two days on Friday August 16th to vote on the matter. The maximum grant amount is \$ 400,000 if a land acquisition is not required. The deadline for applying is August 19th.

At the special meeting on Friday night, the Park Board took questions from our members in attendance, primarily if they were open to planning the splash pad to allow for future expansion. Most members of the board were not in favor of that option, stating that Zimmer Park did not have enough room for a pool and the parking required. Overall Kevin Hahn, Park Board President, and Joann Harlin, Vice President, were most vocal that they would not support a community pool in Waterloo due to prior referendum election results. After much discussion, Shelby Mathes stated that the board would more open to working with WCP to see what further information we could provide from the SIUE feasibility study. Michael Nolte stated that nothing they were signing currently determines the exact plans or layout of the splash pad. The Board voted and approved unanimously to apply for the full \$ 400,000 from the Oslad Grant for the purpose of a splash pad at Zimmer Park. Michael Nolte had the application ready to be sent in on Monday.

a. Upcoming City Meeting Schedule :

1. Wednesday September 11th (Park Board) – Kim
2. Monday September 16th – Jason

New Business

1. Kim and Lyn will also attend the Monroe County Democrats Meeting on September 10th to provide an update from our group, per their request.
2. Kim brought to our attention that an election is required for two of our officers at our October General Assembly meeting. He will check the bylaws to confirm which two positions this applies to.

Open Comments

Kim did some research and found that Collinsville, IL dissolved their Park Board in 2018. Their Park Board was \$ 20 million in debt at the time of their dissolution. Since that action, the city handles all parks and recreation duties and needs. Kim also found and emailed the board the Waterloo Comprehensive Plan that was updated in the last year.

Action Items

1. Petition – draft online option for board to review - Amy
2. Get a Wholesale Yard Sign Quote - Amy
3. Set up Deliverables and Outline for SIUE Feasibility Study - Board

Next Meeting Agenda Items

1. SIUE Feasibility Study Presentation
2. Discuss Petition Social Media Campaign
3. Yard Sign Campaign Vote
4. Schedule Upcoming City Meeting
5. October Board Elections