



# Waterloo Citizens for a Pool

Wednesday, 05.01.2019, Monroe County Annex Bldg, 6:30pm – General Assembly Meeting

## Attendees

Jason Breithaupt  
Dawn Rubemeyer  
Kim Ahne  
Amy Grandcolas

## Meeting Minutes

### Officer/Committee Reports

1. Kim Ahne called the meeting to order. Dawn Rubemeyer made a motion to approve the April Meeting Minutes. Jason Breithaupt seconded.
2. President – The next election dates are the primary elections in Spring 2020, general election in Fall 2020, and local elections in Spring 2021.
3. Vice President – Dawn heard back from SIUE on the feasibility study and they copied three professors from the marketing and management departments that might be interested in putting in their fall curriculum.
4. Treasurer – Funds are still coming in from eScript and Amazon Smile.
5. Secretary – The 5K thank you notes have been sent out. The decals are scheduled to arrive this week.
6. Fundraising – no current events to discuss.

### Old Business

1. Business Plan – the board will be reviewing at their next meeting.
2. City Council Meetings – nothing of note at the last city council meetings
  - a. Upcoming City Meeting Schedule :
    - i. Monday May 6<sup>th</sup> – Kim
    - ii. Wednesday May 8<sup>th</sup> (Park Board) – Amy
    - iii. Monday May 20<sup>th</sup> – Jason
    - iv. Monday June 3<sup>rd</sup> – Dawn
3. Petition – We are still looking to get 500 signatures by the end of July. Currently at 365 signatures.
  - a. Upcoming events – the Optimists Club said we were welcome to walk around the Beer-B-Q, but could not set up a booth. The Chamber of Commerce has their Sunday concert series starting in June and then Porta Westfalica in June as well. Dawn will check on booth options for these events.
4. Feasibility Study – Dawn will stay in contact with SIUE to make sure we get on a fall course syllabus.

### New Business

1. Amy recommended we talk to “Explore Waterloo” about the shirts they have previously done and see if we can get something similar made for our group and then sell them in some of their businesses.
2. Social Media – Amy asked for suggestions for Facebook posts. Dawn mentioned that the Republic Times recently had a pool picture in their “Yesterdays” section from 50 years ago. Discussed doing more call to action and involvement posts.

## Action Items

1. Finalize Dog Bowl project
  - a. Decals – Amy
  - b. Business Permissions – Dawn
2. Petition Events
  - a. Chamber of Commerce Summer Concert Series – Dawn
  - b. Porta Westfalica Festival – Dawn
3. Reach out to Explore Waterloo Members – Amy
4. Business Plan and Timeline
  - a. Revise at next Board meeting

## Next Meeting Agenda Items

1. Updated Business Plan/Timeline
2. Discuss Petition Events
3. New T-Shirt Campaign
4. Updating our Banners