



# Waterloo Citizens for a Pool

Wednesday, 06.05.2019, Monroe County Annex Bldg, 6:30pm – General Assembly Meeting

## Attendees

Dawn Rubemeyer  
Victoria Kaye  
Amy Grandcolas  
Jessica Stanford  
Larry Parsley

## Meeting Minutes

### Officer/Committee Reports

1. Dawn Rubemeyer called the meeting to order. Dawn Rubemeyer made a motion to approve the May Meeting Minutes with one correction. Amy Grandcolas seconded.
2. President – no report at this time.
3. Vice President – see old business.
4. Treasurer – no report at this time.
5. Secretary – Due to the holiday, our next General Assembly meeting will be moved to Tuesday, July 2<sup>nd</sup>. We can also start having our meetings at the new Health Department office.
6. Fundraising – no current events to discuss.

### Old Business

1. Business Plan – Currently being revised to a two year plan to get a tax referendum on the ballot for April 2021, the board will be reviewing updated drafts at their next meeting.
2. City Council Meetings – nothing of note at the last city council meetings
  - a. Upcoming City Meeting Schedule :
    - i. Wednesday June 12<sup>th</sup> (Park Board) – Vickie, Dawn as back up
    - ii. Monday June 17<sup>th</sup> (City Council) – Amy
    - iii. Monday July 1<sup>st</sup> (City Council) - tbd
3. Petition – We are still looking to get 500 signatures by the end of August. Currently at 377 signatures.
  - a. Upcoming events – Dawn will turn in our vendor form for Porta Westfalica, we will need to have at least two people at the table from 5 pm to 10 pm. Dawn will also check with the Chamber of Commerce for their Sunday concert series.
4. Feasibility Study – Dawn will check in with SIUE in the next month to make sure we get on a course syllabus.

### New Business

1. New Banners – Amy is working on designs to have two new banners printed before Porta Westfalica.
2. Awareness T-Shirts – Amy still needs to touch base with Explore Waterloo to see if they would be interested in showcasing WCP shirts in some of their business. Working on different design ideas.
3. Dawn has WCP Dog Bowls at Bean Tree Café and Bountiful Blossoms so far. Will work on getting these at more businesses downtown in the next two weeks.

4. Dawn suggested we look into doing an ice block challenge for our booth at Waterloo Homecoming.

## Action Items

1. Finalize Dog Bowl project
  - a. Business Placements – Dawn
2. Get New Banners Printed - Amy
3. Petition Events
  - a. Chamber of Commerce Summer Concert Series – Dawn
  - b. Porta Westfalica Festival Schedule– Dawn
4. Reach out to Explore Waterloo Members/Board – Amy
5. Business Plan and Timeline
  - a. Revise at next Board meeting

## Next Meeting Agenda Items

1. Updated Business Plan/Timeline
2. Discuss Petition Events
3. New T-Shirt Campaign