



Waterloo Citizens for a Pool

Tuesday, 07.02.2019, Monroe County Health Dept, 6:30pm – General Assembly Meeting

Attendees

Jason Breithaupt
Dawn Rubemeyer
Vickie Kehrer
Kim Ahne
Amy Grandcolas
Mike Keeling
James Moss

Meeting Minutes

Officer/Committee Reports

1. Kim Ahne called the meeting to order. Dawn Rubemeyer made a motion to approve the June Meeting Minutes. Vickie Kehrer seconded that motion.
2. President – See Old and New Business.
3. Vice President – See Old Business.
4. Treasurer – Currently no new income to report. Our annual filing with the Illinois Attorney General will be coming due soon. We have an approximate balance over \$ 20,000.
5. Secretary – We will be using our new meeting site for all upcoming General Assembly and Board Meetings. Upcoming meetings will be updated on social media and our website.
6. Fundraising – See New Business.

Old Business

1. Business Plan – the board currently has a rough draft for a revised Strategic Plan that will be broken down into 3 step model with a timeline. The updated plan should be ready for proposal in the next month or two.
2. Petition – We are still looking to get 500 signatures by the end of the Summer. This petition will be used when presenting to local government taxing bodies. We are currently at 421 signatures.
 - a. Upcoming events
 - i. Chamber of Commerce Concert Series: Sunday, August 11th & September 9th
 - ii. Waterloo Homecoming: Friday & Saturday, August 23rd & 24th
3. Feasibility Study – Dawn is waiting for confirmation that either the Marketing Research or Business Management Professor plan to take on our project for the fall semester at SIUE.
4. WCP Dog Bowls – Dawn has placed these at 5 local business currently, and we are looking for a few more businesses to participate.
5. T-Shirt Awareness Campaign – Amy spoke with Elizabeth at Philomena + Ruth, who suggested we reach out to a few local business directly to inquire on selling shirts through their business. She was on board for selling them at her shop. We have a few designs to go over and pick from.

6. City Council Meetings – nothing of note at the last city council or park board meetings
 - a. Upcoming City Meeting Schedule :
 1. Wednesday July 10th (Park Board) – Amy
 2. Monday July 15th – Jason
 3. Monday August 5th – Amy

New Business

1. Park District Board Meeting – we need to get onto their agenda sometime in the fall to go over some proposals and their willingness to work with us.
2. Upcoming Yard Sign Campaign – there is a local supporter that would like to donate funds to have yard sign awareness signs printed. The board will go over this proposal in more detail at their next meeting.
3. Jim Moss from the Waterloo Republic Time was in attendance to do a follow up piece from their original article on our efforts two years ago. Jim asked several questions on our progress and future plans.

Action Items

1. Petition Events
 - a. Chamber of Commerce Summer Concert Series – Dawn
 - b. Waterloo Homecoming - Dawn
2. Reach out to Additional Local Businesses for T-Shirt Sales – Amy
3. Check in with SIUE Business School on Feasibility Study- Dawn
4. Business Plan and Timeline
 - a. Revise at next Board meeting

Next Meeting Agenda Items

1. Updated Business Plan/Timeline
2. Discuss Petition Events
3. New T-Shirt Campaign
4. Yard Sign Campaign